

# MARLBORO COUNTRY STORE

CAR RT SORT\*\*CRO1  
 999999999999999999  
 Mr. Sample A. Sample  
 123 Main St.  
 Anytown, PA 12345-6789

Peel off this label and place where indicated on your catalog order form.

Dear Mr. Sample:

Marlboro is introducing an exciting new gear program called The Marlboro Country Store - and, as a friend of Marlboro, we've sent you this special preview.

Take a look inside your advance copy of The Marlboro Country Store catalog, and you'll see many pieces of gear you can't get anywhere else: like a Marlboro Barn Coat cut for comfort in classic canvas; a stonewashed denim shirt loaded with traditional details; a solid-brass Zippo® lighter with a lifetime guarantee. There's a leather-collared Jean Jacket, rough and rugged T-shirts, a classic English bristle dartboard, and much, much more - all made with the quality you expect and count on from Marlboro.

Plus, there's an extra-special piece of gear - The Marlboro Pocket Billiard Table by Brunswick - that you and nine friends can save for through a new concept called, "pooling." See page 31 of your catalog for details - but hurry. Ordering is open to only the first 1,000 groups that register.

To make saving your Miles easier, you'll see we've also included a Marlboro Country Store Mile Saver. Just pull it off, put it up, and start saving the Miles. And, once you've earned your gear, use your personalized peel-and-stick label at the top of this page. Place it on your order form, and it'll help everyone give your order the quick attention it deserves.

So enjoy your special preview of The Marlboro Country Store. And start saving the Miles to GET THE GEAR MADE FOR THE GREAT WIDE OPEN.

-Your Friends at The Marlboro Country Store

P.S. If you still have Adventure Team Miles - hang on to 'em. You can use up to 300 Miles (60 UPCs) toward any of the gear in The Marlboro Country Store.